



The rise of Triumph since production started in 1990 has been phenomenal, with annual production now approaching 15,000 bikes, but it shouldn't be a surprise. There has always been a deep understanding of the needs of the customers, backed up by a policy of constantly listening to what they have to say and responding immediately. Reliability, flexibility of purpose, a high quality finish and engines with a wide spread of torque have consistently been at the top of the list of desires, and just as important the bikes have been fun and satisfying to ride.

This has been made possible through creative engineering blended with state of the art manufacturing techniques,





overseen by a modern management system designed to respond rapidly and decisively.

The company has concentrated on mature but technologically up-to-date motorcycles imbued with quality and individuality, establishing a solid reputation for Triumph in a short space of time.

That stage is now complete – the time has now come for a dramatic launch into a new era.

Two bikes were needed for Triumph to take on the very best in the motorcycle industry and lead the way in technology, performance and style.

The first was a new supersports machine, which faced the toughest design brief Triumph's engineers have ever had to meet. It had to be purposeful and above all else stylish. The engine had to have class-leading performance and power yet retain the wide spread of torque essential for easy rideability. The handling and braking should at the very least be a match for the opposition in a class where the standards are right at the forefront of motorcycle technology.



And at the same time the bike had to weigh less than 200 kg (436lb) to be truly competitive.

Those objectives have now been achieved. The bike is the all-new Daytona T595, ready to carry the Triumph banner into a bold new future.

And it's not alone. Its partner is a bike which combines the same new technology with a style to grab the imagination by the scruff of the neck – aggressive, brutal, muscular and utterly unmistakeable.

The wild new T509 Speed Triple.

Both bikes feature a unique new aluminium frame, compact single-sided aluminium swingarm, three-

spoke Brembo wheels and stunning new







with the most advanced fuel injecti systems in motorcycling which will take the

Triumph name to a whole new set of riders

And as more than 40% of Triumph parts are manufactured on site at the Hinckley factory, the established qualities of reliability and consistency are as much a guarantee on the T595 and T509 as on every other model in the range.

This isn't the culmination of Triumph's success, it's just the beginning...





Items featured may be Triumph accessories. Please consult your dealer.

TRANSPORT

Strontium Yellow

REGISTROSTORICOTRIUMPH.it



The all-new T595 Daytona signals the dawn of a new era in Triumph's history – technology, looks and performance at the cutting edge of motorcycle design.

The 955cc fuel-injected three cylinder motor is explosively fast, howling up to 10,700rpm and generating a staggering 130PS (128hp) on the way. Yet it's mild and predictable when you're taking it easy.

The engine serves another purpose too, adding its own stiffness to that of the lightweight, aluminium trellis frame. The combination of this rigidity and the top quality, fully adjustable suspension has produced the most accurate, responsive handling of any Triumph yet, helped by the overall weight of just 198kg (436lbs).



The T595 Daytona doesn't just meet modern supersports standards, it moves them on.

#### Sensational acceleration, exhilarating handling, intoxicating looks.

The bodywork is functional, of course – scything a path through the air to protect the rider, but it's also a masterpiece of style. Mouth-wateringly beautiful, elegantly British, and so well balanced you have to

The blend of technology and exquisite looks even extends to the paint, with an ultra-gloss shine and shimmering multi-tone colour that finish the Daytona to perfection.

look again and again to take it all in.

T595 Daytona –
fast forward to
the future



# 1509 SPEED viple

#### The beauty of the beast.

Simply stunning. The dramatic new Speed Triple is the most radically styled Triumph ever built.

The jaw-dropping looks spell attitude – mean, pared to the bone and ready to go. It's a no holds barred style that takes the café-racer image by the scruff of the neck and drags it kicking into the nineties.

Nothing is held back, not the looks, not the engineering.



The single-sided swinging arm is state of the art – rigid, uncluttered and, like the fat 45mm forks at the front, controlled by fully adjustable, high quality

All in a package that weighs just 196kg (432lbs).

suspension.

For those who like their bikes bared for action.

The new Speed Triple – naked aggression.



The three cylinder power unit is a thoroughly revised version of Triumph's proven 900cc triple, but lighter, more powerful and stronger than ever.

A new fuel injection system ensures the response is even more electric than before, and helps boost power to a full 108PS (107hp). And the unique optional winddeflector accessory helps you exploit it to the full.

The chassis pushes the boundaries of technology even further.

The oval-section aluminium tubular frame breaks new ground with its combination of stiffness, light weight and sheer good looks.



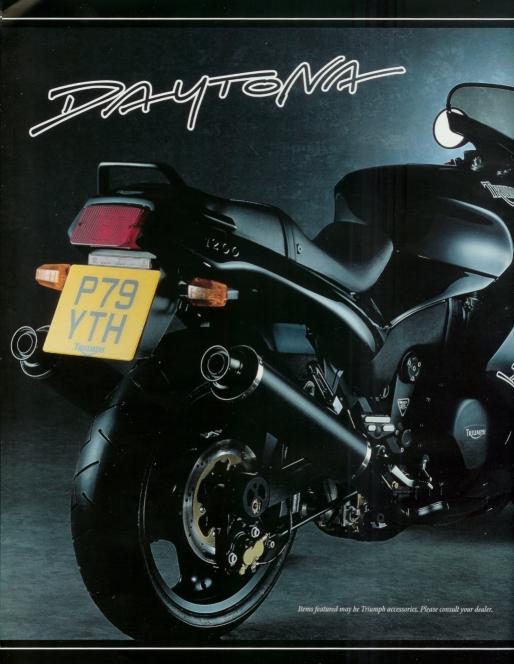








TRUMPH





# Trophy

#### The best of both worlds

The demands of touring are clear. Accessible power, unsurpassed comfort and full weather protection.

The demands of sports riding are just as clear. Enthralling performance, precision handling and powerful brakes.

The Trophy has all of this, and more. The reliability is proven, no matter how far you go or what the conditions. The style is sleek, good-looking and distinctive while the quality of build ensures it will stay that way for years to come.

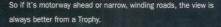


The Trophy offers you choice as well, with two engines just perfect for the job.

The acclaimed 900 three is one of motorcycling's most evocative motors, matching power with character as only a triple can.

The 1200 four has the torque, response and smoothness to shrink the toughest journey.

And the options don't stop there. Right down to heated handlebar grips, there's everything you need to tailor your Trophy to your individual taste.



The choice is yours.



Items featured may be Triumph accessories. Please consult your dealer.







Merlot Red



British Racing Green REGISTROSTORICOTRIUMPH.it



TRUMPH°



British Racing Green

Candy Apple Red

Nightshade

#### Performance in every sphere.

The Sprint is the enthusiast's machine – ready for wherever your mood will take you. When there are miles to put behind it, the Sprint's fully equipped to deliver with its controlled suspension, comfortable seat and the protection of its curvaceous half-fairing.

When your adrenalin is flowing, the Sprint will reward you with the precision of its handling, the braking power of its four-piston calipers and the addictive thrust of its eager 98PS (97hp) three cylinder



to work on time the Sprint is
waiting – reliably Triumph, easy to ride
and the ideal companion in the demanding urban
environment.

A range of dedicated touring luggage helps you broaden the Sprint's potential even further, yet maintain the style that sets it apart.

With its capacious 5.5 gallon (25 litre) tank, enduring finish, digital clock and adjustable rear suspension, this is the motorcyclist's motorcycle.

Giving you the very best in all-round ability.







Items featured may be Triumph accessories. Please consult your dealer.



### TRIDENT

#### Going from strength to strength.

The Trident introduced Triumph's acclaimed liquid-cooled three cylinder engine to the world, and it was hailed as a motorcycling great the moment it arrived.

Since then, time and Triumph's enhancements have simply served to underline the excellence of the bike.

The power, response and willingness would be enough for most but, allied to that stirring, dynamic exhaust note they make the Trident truly irresistible.



Adjustable rear suspension, two-tone paint and hand-painted gold coachlines that mark it out as a machine that's not merely built, it's crafted.

Trident - tough on the street, easy to own.



And the riding position lets you make the most of it – upright enough for comfort and control in town or country, forward enough to press on and enjoy the agile handling.

The 750 Trident offers an easy entry to the pleasures of Triumph ownership but misses out on none of the qualities that have fuelled the company's success. The enviable durability of the finish, the dependability of the engineering and the individuality that says you know your motorcycles.

The 900 has even more power and details that make it a machine to cherish.









Ouicksilver & Cobalt Blue



Jet Black & Ruby Red

REGISTROSTORICOTRIUMPH.it





Trumph\*

## THUNDERBIRD

#### A bridge across time.

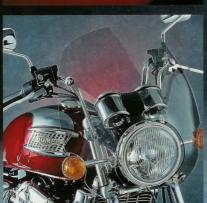
Say the name – Thunderbird – and the emotions of a golden era are brought to life.

See the bike, and the classic style confirms that this is the machine to evoke the history that Triumph is so proud of.

Take a ride, and enjoy the brilliance of Triumph's 1990's engineering.

Only the Thunderbird strikes such a balance between the image of a time gone by and the advanced technology a modern rider expects.







The gleaming chrome, the polished aluminium and the new deep, rich paint will catch your eye.

The dynamic 70PS (69hp) three cylinder engine – tuned for more low rev torque than any other Triumph triple engine – will win your heart.

The chassis makes no concessions to the past. Handling is secure and precise, the powerful disc brakes provide the feedback to slow you down with total confidence and the suspension is designed for the speeds and surfaces of every modern road. The Thunderbird has got it right — that's why it has been Triumph's best seller.

But with the ever-growing range of extras including leather panniers as classic as the bike, it will still be rare to see another like yours.

Thunderbird – a machine you want to make your own.









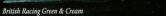
Imperial Green & Silver



Jet Black & Silver









TRUMPH.

### Adventurer

#### Fly in the face of convention.

You're a motorcyclist, so you've already said you're discerning about the way you travel.

But some need more than this, to stand out even in a crowd of like-minded souls.

The Adventurer is the answer, grabbing attention wherever you are.



The influence from across the Atlantic is obvious. The relaxed and easy riding position, the expanse of chrome and lovingly polished aluminium, the kicked-up ducktail rear mudguard all say custom cruiser.

There are plenty of custom cruisers, but none with the unique Triumph touches that single out the Adventurer as special and authentic.

Amber & Copper



The tank pads for your knees, the megaphone exhausts, the evocative colour schemes and, of course, the famous badge on the tank are all classic cues from the past.

But the solid engineering, the clarity of design and the quality finish are very much hallmarks of Triumph today. And above all, the punchy 900cc motor in the three cylinder configuration that Triumph has made its own.

The wide selection of Triumph accessories mean you can make an already original bike genuinely unique, with extras from a range of seats and backrests to the practicality and style of tailored leather panniers.

Don't blend in with the crowd, create one.











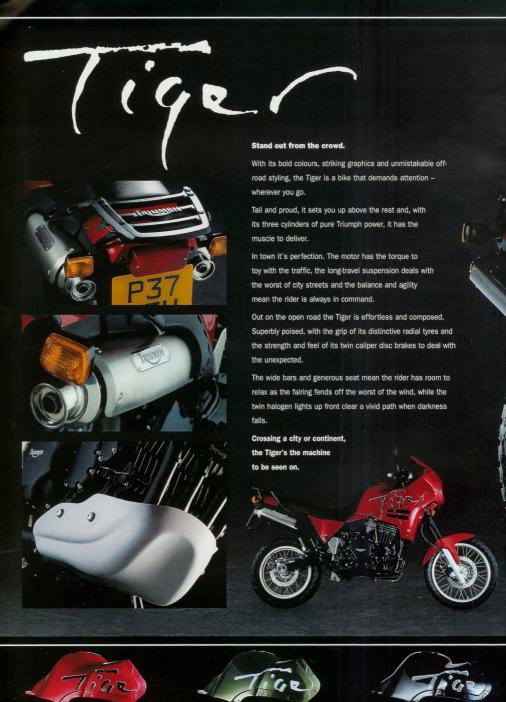






Violet & Ivory







Khaki Green



Jet Black





TRUMPH°

			9 10 5	5	(6)	To be	10
	Model		Daytona T595	T509 Speed Triple	Daytona 1200	Trophy 900	Trophy 1200
	Engine						
	Туре		Liquid-cooled, DOHC, in-line 3 cylinder	Liquid-cooled, DOHC, in-line 3 cylinder	Liquid-cooled, DOHC, in-line 4 cylinder	Liquid-cooled, DOHC, in-line 3 cylinder	Liquid-cooled, DOHC, in-line 4 cylinder
	Capacity		955cc	885cc	1180cc	885cc	1180cc
	Bore/Stroke		79 x 65mm	76 x 65mm	76 x 65mm	76 x 65mm	76 x 65mm
	Compression Ratio		11.2:1	11.0:1	12:1	10.6:1	10.6:1
	Throttle Body		41mm diameter	41mm diameter	_	_	_
	Carburettors		_	_	4 x 36mm flat side CV	3 x 36mm flat side CV	4 x 36mm flat side CV
	•						
	Transmission						
	Primary Drive		Gear	Gear	Gear	Gear	Gear
	Clutch		Wet, multi-plate	Wet, multi-plate	Wet, multi-plate	Wet, multi-plate	Wet, multi-plate
	Gearbox		6-speed	6-speed	6-speed	6-speed	6-speed
	Electrics						
	Ignition		Digital - Inductive type	Digital - Inductive type	Digital - Inductive type	Digital - Inductive type	Digital - Inductive type
	Headlight		2 x 12v 60/55w halogen H4	2 x 12v 60/55w halogen H4	2 x 12v 60/55w halogen H4	2 x 12v 60/55w halogen H4	2 x 12v 60/55w halogen H4
EST.	Cycle Parts						
	Frame		Aluminium alloy	Aluminium alloy	Micro alloyed high tensile steel	Micro alloyed high tensile steel	Micro alloyed high tensile steel
	Swinging Arm		Aluminium alloy, single sided	Aluminium alloy, single sided	Aluminium alloy with	Aluminium alloy with	Aluminium alloy with
			with eccentric chain adjuster	with eccentric chain adjuster	eccentric chain adjuster	eccentric chain adjuster	eccentric chain adjuster
	Wheels	Front Rear	Alloy 3 spoke, 17"x 3.5" Alloy 3 spoke, 17"x 6.0"	Alloy 3 spoke, 17"x 3.5" Alloy 3 spoke, 17"x 6.0"	Alloy 3 spoke, 17"x 3.5" Alloy 3 spoke, 17"x 5.5"	Alloy 3 spoke, 17"x 3.5" Alloy 3 spoke, 17"x 5.5"	Alloy 3 spoke, 17"x 3.5" Alloy 3 spoke, 17"x 5.5"
	Tyres	Front Rear	120/70 ZR 17 190/50 ZR 17	120/70 ZR 17 190/50 ZR 17	120/70 ZR 17 180/55 ZR 17	120/70 ZR 17 170/60 ZR 17	120/70 ZR 17 170/60 ZR 17
	Suspension	Front	45mm forks with dual rate springs adjustable for compression, rebound damping and spring pre-load	45mm forks with dual rate springs adjustable for compression, rebound damping and spring pre-load	43mm forks with triple rate springs adjustable for compression, rebound damping and spring pre-load	43mm forks with dual rate springs	43mm forks with dual rate springs
		Rear	Monoshock with adjustable pre-load, rebound damping and compression damping	Monoshock with adjustable pre-load, rebound damping and compression damping	Monoshock with adjustable pre-load and rebound damping	Monoshock with adjustable pre-load, and rebound damping	Monoshock with adjustable pre-load, and rebound damping
	Brakes	Front	2 x 320mm floating discs 2 x 4 piston calipers	2 x 320mm floating discs 2 x 4 piston calipers	2 x 310mm floating discs 2 x 4 piston calipers	2 x 310mm floating discs 2 x 4 piston calipers	2 x 310mm floating discs 2 x 4 piston calipers
		Rear	1 x 220mm disc 1 x 2 piston caliper	1 x 220mm disc 1 x 2 piston caliper	1 x 255mm disc 1 x 2 piston caliper with frame mounted torque arm	1 x 255mm disc 1 x 2 piston caliper with frame mounted torque arm	1 x 255mm disc 1 x 2 piston caliper with frame mounted torque arm
	Dimensions						
	Length		2115mm	2115mm	2152mm	2152mm	2152mm
	Width		720mm	720mm	690mm	790mm	790mm
	Height		1170mm	1230mm	1185mm	1350mm	1350mm
	Seat Height		800mm	800mm	790mm	790mm	790mm
	Wheelbase		1440mm	1437mm	1490mm	1490mm	1490mm
	Weight (Dry)		198kg	196kg	225kg	220kg	235kg
	Performance Measured to DIN 70020						
	Maximum Power		130 PS at 10200 rpm	108 PS at 9100 rpm	147 PS at 9500 rpm	98 PS at 9000 rpm	108 PS at 9000 rpm
	Maximum Torque		100 Nm at 8500 rpm	85 Nm at 7500 rpm	115 Nm at 8000 rpm	83 Nm at 6500 rpm	104 Nm at 5000 rpm
	Maximum Revs		10700 rpm	9700 rpm	9700 rpm	9700 rpm	9700 rpm
	Colours		Strontium Yellow Jet Black	Lucifer Orange Jet Black	Jet Black	Pacific Blue Merlot Red British Racing Green	Pacific Blue Merlot Red British Racing Green



Trident 900





Liquid-cooled, DOHC

10:1

Gear





Liquid-cooled, DOHC,

in-line 3 cylinder

Thunderbird

Trident 750 Liquid-cooled, DOHC, Liquid-cooled, DOHC Liquid-cooled, DOHC, in-line 3 cylinder in-line 3 cylinder 885cc 749cc 76 x 65mm 76 x 55mm 10.6:1 106 - 1

in-line 3 cylinder 885cc 76 x 65mm

Liquid-cooled, DOHC, in-line 3 cylinder 88500 76 x 65mm

3 x 36mm flat side CV

Digital - Inductive type

Aluminium allov

1 x 12v 60/55w halogen H4

Micro alloyed high tensile stee

in-line 3 cylinder 885cc 76 x 65mm

88500 76 x 65mm 10.6:1

Gear

6-speed

Wet, multi-plate

3 x 36mm flat side CV 3 x 36mm flat side CV

Wet, multi-plate

3 x 36mm flat side CV

6-speed

Wet, multi-plate 6-speed

3 x 36mm flat side CV

Gear Wet, multi-plate

Digital - Inductive type

1 x 12v 60/55w halogen H4

3 x 36mm flat side CV

Gear

10:1

Wet, multi-plate

Wet, multi-plate 5-speed Digital - Inductive type

1 x 12v 60/55w halogen H4

Micro alloyed high tensile steel

Digital - Inductive type 2 x 12v 60/55w halogen H4

2 x 12v 60/55w halogen H4 Micro alloyed high tensile steel

Aluminium alloy with

eccentric chain adjuster

Alloy 3 snoke 17"x 3.5"

Alloy 3 spoke, 17"x 5.5"

120/70 ZR 17

170/60 ZR 17

43mm forks with

dual rate springs

Digital - Inductive type

1 x 12v 60/55w halogen H4 Micro alloyed high tensile stee

Digital - Inductive type

Aluminium alloy with

eccentric chain adjuster

Alloy 6 spoke, 17"x 3.5"

Alloy 6 spoke, 18"x 4.5"

120/70 ZR 17

160/60 ZR 18

43mm forks with

triple rate springs

Micro alloyed high tensile steel Aluminium alloy with eccentric chain adjuster Alloy 6 spoke, 17"x 3.5"

Alloy 6 spoke, 18"x 4.5" 120/70 ZR 17 160/60 ZR 18 43mm forks with triple rate springs

Alloy 36 spoke, 18"x 2.5" Alloy 40 spoke, 16"x 3.5" 110/80 18 160/80 16 or 150/80 16 triple rate springs

Alloy 36 spoke, 18"x 2.5" Alloy 40 spoke, 16"x 3.5" 110/80 18 160/80 16 or 150/80 16

43mm forks with

triple rate springs

Aluminium all oy

Micro alloyed high tensile steel Aluminium alloy with eccentric chain adjuster Alloy 36 spoke alloy rim, 19"x 2.5" Alloy 40 spoke alloy rim, 17"x 3.0"

110/80 19

140/80 17

43mm forks

Monoshock with adjustable pre-load and rebound damping 2 x 310mm floating discs

Monoshock with adjustable pre-load 2 x 296mm discs 2 x 2 piston calipers

pre-load and rebound damping 2 x 296mm discs 2 x 2 piston calipers 1 x 255mm disc

Monoshock with adjustable

for pre-load Single 320mm disc

Monoshock adjustable

Monoshock adjustable for pre-load Single 320mm disc

Monoshock with remote reservoir adjustable pre-load, compression and rebound damping 2 x 276mm floating discs 2 x 2 piston calipers

1 x 255mm disc 1 x 2 piston caliper

2 x 4 piston calipers

1 x 255mm disc 1 x 2 piston caliper

2152mm

760mm

1090mm

1 x 2 piston caliper

2152mm

760mm

1090mm

775mm

1510mm

212kg

285mm disc

2250mm

860mm

1150mm

750mm

1550mm

220kg

285mm disc

2170mm

750mm

1290mm

750mm

1550mm

225kg

1 x 255mm disc 1 x 2 piston caliper

2175mm

860mm

1345mm

850mm

1560mm

209kg

760mm 1265mm 780mm

2152mm

775mm 1490mm 1510mm 212kg 215kg

90 PS at 10000 rpm 68 Nm at 8700 rpm

98 PS at 9000 rom 83 Nm at 6500 rpm 9700 rpm Quicksilver & Cobalt Blue Jet Black & Ruby Red

70 PS at 8000 rpm 72 Nm at 4800 rpm 8750 rpm

72 Nm at 4800 rpm 8750 rpm Amber & Copper Turquoise & Silver Aubergine & Silver Heritage Gold & Ivory Violet & Ivory

70 PS at 8000 rpm

82 Nm at 6000 rpm 8750 rpm Chilli Red Khaki Green let Black Caspian Blue

85 PS at 8000 rpm

9700 rpm British Racing Green Candy Apple Red Nightshade

98 PS at 9000 rpm

83 Nm at 6500 rpm

Quicksilver

11000 rpm

British Racing Green & Cream

Cardinal Red & Silver Imperial Green & Silver Jet Black & Silver British Racing Green & Cream Jet Black

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At Triumph we want every ride to be safe and enjoyable. Be sure to ride safely, defensively and within the limits of the law and your abilities. Take a riding skills course. Always wear an approved helmet, eye protection and appropriate protective clothing and insist that any passenger does the same. Never ride while under the influence of alcohol or drugs. Study your owner's manual and always inspect your Triumph before riding.